



# RETHINKING STEWARDSHIP

From Solemn Obligation  
to Inspired Choice

**July 25-27, 2018**

#LSrethinking2018



**LUTHER  
SEMINARY**

[luthersem.edu/rethinking](http://luthersem.edu/rethinking)

# Schedule

## WEDNESDAY, JULY 25

8 A.M.	Registration Opens
9:15 A.M.	Opening Worship
Bruce Reyes-ChowChapel	
9:50 A.M.	Welcome and Introduction
10 A.M.	Plenary Session
Angela Reed—"Money and Ministry: Creating a culture of prayerful reflection for financial well-being"	
10:50 A.M.	Break
11:10 A.M.	Presentations
<ul style="list-style-type: none"><li>• Heidi Droegemueller—"Stewardship in the Changing Landscape of Religious Giving"</li><li>• Larry Strenge—"Cultivating Rural Stewardship: Save room for some PIE"</li></ul>	
NOON	Lunch
Lunch Seating—Dining Rooms A, B, and C; on the outdoor patio; and in the upper balcony area.	

1:15 P.M.	Presentations
<ul style="list-style-type: none"><li>• Jennifer Kaalund—"You Can't Beat God's Giving: Moving from mission funds to mission accomplished"</li><li>• Adam Copeland—"The Folly of Tithing"</li><li>• Martha Moore-Keish—"What Are We 'Offering' at the Offering?"</li></ul>	
2:20 P.M.	Break
2:45 P.M.	Breakout Session I
<ul style="list-style-type: none"><li>• Angela Reed*Chapel</li><li>• Heidi Droegemueller*Room 9</li><li>• Larry StrengeAuxiliary Dining Room</li><li>• Jennifer KaalundDining Room C</li><li>• Martha Moore-KeishRoom 10</li><li>• Adam CopelandRoom 215</li></ul>	
<ul style="list-style-type: none"><li>• Susan NienaberDining Room A Strategic Leadership</li></ul>	
4 P.M.	Breakout Session II
<ul style="list-style-type: none"><li>• Linda StaatsChapelThe Generosity Project</li><li>• Larry StrengeAuxiliary Dining Room</li><li>• Jennifer KaalundDining Room C</li><li>• Martha Moore-KeishRoom 10</li><li>• Adam CopelandRoom 215</li></ul>	
<ul style="list-style-type: none"><li>• Susan NienaberDining Room A Strategic Leadership</li></ul>	

## THURSDAY, JULY 26

8:30 A.M.	Resource Fair opens
9 A.M.	Presentations
<ul style="list-style-type: none"><li>• Bruce Reyes-Chow—"Cultural Competency of Stewardship: What I've learned about the ways and whys people give"</li><li>• Erin Weber-Johnson—"Who Are in Your Pews? A new paradigm for stewardship in a changing world"</li></ul>	
9:40 A.M.	Break
10 A.M.	Plenary Session
Melissa Spas—"Invitation to Freedom"	
11:15 A.M.	Worship
Martha Moore-KeishChapel	
11:45 A.M.	Lunch
Lunch Seating—Dining Rooms A, B, and C; on the outdoor patio; and in the upper balcony area.	
1:15 P.M.	Breakout Session III
<ul style="list-style-type: none"><li>• Melissa SpasChapel</li><li>• Erin Weber-Johnson*Room 9</li><li>• Mark TeasdaleAuxiliary Dining Room</li><li>• Bruce Reyes-Chow*Dining Room C</li><li>• Martha Moore-KeishRoom 10</li></ul>	
<ul style="list-style-type: none"><li>• Linda StaatsRoom 215The Generosity Project</li></ul>	
2:30 P.M.	Break
3 P.M.	Aus Memorial Lecture**
Mark Teasdale—Chapel "Stewards of God's Mysteries, Leaders for the World"	
4 P.M.	Reception and Resource Fair
Narthex	

= Workshop sessions (see page 5)

*\*Breakouts marked with asterisk only offered once.*

*\*\*The Aus Memorial Lecture on evangelism was established in 1978 in memory of George Aus, a prominent evangelist and professor of systematic theology at Luther Seminary from 1939 to 1973.*



# Schedule (continued)

## FRIDAY, JULY 27

- 8 A.M.

Resource Fair opens
- 9 A.M.

Plenary Session

Jodi Harpstead—"Ask Not What Your Church Can Do for You"
- 10 A.M.

Panel Discussion

Jodi Harpstead, Bruce Reyes-Chow, and Melissa Spas
- 10:45 A.M.

Closing Worship and Communion

Bradley SchmelingChapel

DIRECTIONS AND PARKING

Como Avenue is closed. From Larpenteur Avenue, turn south on Cleveland Avenue, turn right on Hendon Avenue, and follow to Luther Seminary. Obey construction signage. Pick up your parking voucher at the registration table.

Parking is available:

- off-site at Bell Museum (2088 Larpenteur Ave. W.), with shuttle to Luther Seminary (recommended)
- in any seminary lot (except Gullixson Hall lot)
- on the seminary side of Fulham Street in front of Northwestern Hall

WHAT IS STEWARDSHIP?

Why do people give to a church?  
How can you promote generosity without sounding greedy?

"Stewardship 101: An Invitation to Financial Stewardship" is a free e-book for church leaders and members to investigate the practical intersection of money, church, and God.

Download the free e-book:  
[luthersem.edu/stewardship101](http://luthersem.edu/stewardship101)

# Workshops

## WEDNESDAY, JULY 25

- Workshop Session I

2:45–3:45 P.M.

"Strategic Leadership Opportunities of Stewardship"

Susan Nienaber, Dining Room A

Participants will spend time in a small group thinking about how fundraising can advance alignment with the mission of a church or organization and what practical methods can lead to organizational wins.
- Workshop Session II

4–5 P.M.

"The Generosity Project: Growing in God's grace, generation to generation"

Linda Staats, Chapel

There is nothing solemn about The Generosity Project. When six-year-olds and those 26, 46, 66 and 86 engage with one another eye-to-eye and knee-to-knee to discuss money, there is laughter, celebration of God's stories of generosity, holy exchange of conversation, and a question, "When can we do this again?"

"Strategic Leadership Opportunities of Stewardship"

Susan Nienaber, Dining Room A

Participants will spend time in a small group thinking about how fundraising can advance alignment with the mission of a church or organization and what practical methods can lead to organizational wins.

## THURSDAY, JULY 26

- Workshop Session III

1:15–2:30 P.M.

"The Generosity Project: Growing in God's grace, generation to generation"

Linda Staats, Chapel

There is nothing solemn about The Generosity Project. When six-year-olds and those 26, 46, 66 and 86 engage with one another eye-to-eye and knee-to-knee to discuss money, there is laughter, celebration of God's stories of generosity, holy exchange of conversation, and a question, "When can we do this again?"
- RESOURCE FAIR
- Wednesday, July 25

8 A.M.–5 P.M.

Thursday, July 26

8:30 A.M.–5 P.M.

Friday, July 27

8 A.M.–NOON

  - Artist Chillon Leach
  - ELCA Stewardship Coaching
  - Lake Institute
  - Portico
  - The Generosity Project
  - Stewardship of Life Institute
  - Luther Seminary
    - » Admissions
    - » Library
    - » Seminary Relations
    - » Children, Youth, and Family Ministry
    - » Center for Stewardship Leaders
    - » Word & World

# Speakers



**ADAM COPELAND** has served Luther Seminary as director of the Center for Stewardship Leaders since 2015. Copeland previously taught at Concordia College in Moorhead, Minnesota, where he was director for faith and leadership. Copeland brings his experience in communication and leadership from both ministry and academic settings. Ordained as a Minister of Word and Sacrament in the Presbyterian Church (U.S.A.) in 2009, he pastored at First Presbyterian Church in Hallock, Minnesota. He then served as mission developer of The Project F-M, a new mission start in Fargo-Moorhead, Minnesota. He received a B.A. with distinction in religion from St. Olaf College. He holds an M.Div. from Columbia Theological Seminary. He is a candidate for Ph.D. in rhetoric from North Dakota State University, with a focus on digital rhetoric and fundraising. Copeland is the editor of two books: "Beyond the Offering Plate: A Holistic Approach to Stewardship" (Westminster John Knox Press, 2017), and "Kissing in the Chapel, Praying in the Frat House: Wrestling with Faith and College" (Rowman & Littlefield Publishers, 2014).



**HEIDI DROEGEMUELLER** was elected by the board of directors to serve as vice president for Seminary Relations and executive director of the Luther Seminary Foundation in 2015. As a nonprofit and fundraising professional with 18 years of experience in board governance, strategic planning, fund development, comprehensive campaigns, budgeting, crisis management, and administrative and volunteer supervision, Droegemueller has a proven track record of leading and supporting charitable organizations in fulfilling their missions with increased effectiveness and efficiency. Prior to accepting her position with Luther Seminary, Droegemueller was the vice president of development at CaringBridge in Eagan, Minnesota and director of development at the Minnesota Orchestra in Minneapolis. She also served as the director of major gifts and planned giving at the Phoenix Children's Hospital in Arizona. Droegemueller received a B.Mus. in music theory at Concordia College in Moorhead, Minnesota, and a professional certificate in nonprofit management from Arizona State University in Tempe.



**JODI HARPSTEAD** has served as CEO of Lutheran Social Service of Minnesota since 2011 and CEO of Children's Home Society of Minnesota since 2012. Prior, she was chief advancement officer and chief operating officer of LSS, which offers community services for people with disabilities, older adults, children, youth, and families in every county in Minnesota. Harpstead previously spent 23 years with Medtronic, Inc. where she was president of global marketing and U.S. sales in cardiac rhythm management, as well as vice president and general manager of cardiac surgery technologies. She received an MBA and B.A. in Business Administration from Michigan State University. Harpstead serves on the Board of Lutheran Services in America. For 12 years she was a Regent of Augsburg University, and for two of those years acted as board chair. She has been on the boards of LSA-member Plymouth Christian Youth Center and Lutheran Campus Ministry of Minnesota, as well as the Mutual Funds Board of Thrivent Financial.



**JENNIFER T. KAALUND** has served as assistant professor of religious studies at Iona College in New Rochelle, New York since 2016. She received a Ph.D. from The Theological School at Drew University in New Testament and Early Christianity. Her forthcoming book, "Reading Hebrews and 1 Peter with the African American Great Migration: Diaspora, Place, and Identity" (Bloomsbury T&T Clark Press, 2018), explores the constructed and contested identities in Hebrews and 1 Peter through the lens of the "New Negro," a similarly vulnerable identity formed during the Great Migration in the early 20th century. Kaalund's research centers on Christian scriptures, African American history and culture, the Bible in popular culture, and the study of early Christianity in its Roman imperial context with a focus on cultural studies and womanist hermeneutics.



**MARTHA MOORE-KEISH** has served as associate professor of theology at Columbia Theological Seminary in Decatur, Georgia since 2004. She earned a Ph.D. in theological studies from Emory University in Atlanta. Moore-Keish studied comparative religions at Harvard College in Cambridge, Massachusetts, and spent a year studying at Visva-Bharati University in West Bengal, India, followed by M.Div. studies at Union Presbyterian Seminary in Richmond, Virginia. Following graduation and ordination, she worked as an associate in the PC(USA) Office of Theology and Worship, then became assistant professor of liturgical studies of Yale Divinity School and the Institute for Sacred Music. Moore-Keish has published two books: "Do This in Remembrance of Me: A Ritual Approach to Reformed Eucharistic Theology" (Eerdmans, 2008) and "Christian Prayer for Today" (Westminster John Knox, 2009). She has two forthcoming volumes: a theological commentary on the book of James and an edited volume on Karl Barth and comparative theologies. She served several years on official ecumenical dialogues between Reformed and Roman Catholic churches, most recently between the World Communion of Reformed Churches and the Vatican's Pontifical Council for Promoting Christian Unity.

Tired of repeating the  
same stewardship  
stories and prompts?

**THOSE DAYS ARE OVER.**

Get weekly inspiration and practical  
stewardship resources from Luther  
Seminary, free to your inbox.

Subscribe at [luthersem.edu/stewardship](https://luthersem.edu/stewardship).



# Speakers *(continued)*



**SUSAN NIENABER** is a licensed marriage and family therapist with expertise in helping people recover from trauma and abuse. She is also an ordained elder and district superintendent of the Minnesota Annual Conference of the United Methodist Church and has been a hospital chaplain and a parish pastor. For a decade, she worked with the Alban Institute at Duke Divinity School as a senior consultant for hundreds of congregations across the United States and Canada. Nienaber previously earned a B.A. from Central College, an M.Div. from Garrett-

Evangelical Theology Seminary, and conducted doctoral coursework in pastoral care and counseling at Luther Seminary and the University of Minnesota's Department of Family Social Science. Her work intertwines the wisdom of psychotherapy and independent congregational consulting. She writes, lectures, and leads training workshops and retreats for clergy and laity on a variety of subjects including managing conflict and change, clergy health and well-being, professional ethics and boundaries, the use of dialogue, developing staff, strengthening leadership, and revitalizing organizations. Find her writings at [congregationalconsulting.org](http://congregationalconsulting.org).



**ANGELA REED** has served as associate professor of practical theology and director of spiritual formation at Baylor University's Truett Theological Seminary in Waco, Texas since 2010. She researches spiritual formation and prayer in congregations with special attention to spiritual guidance relationships. Reed received a Ph.D. in practical theology, Christian education, and formation from Princeton Theological Seminary, and prior earned an M.Div. from the University of Winnipeg in Manitoba, Canada. Reed has authored several books, the most recent

of which is "Spiritual Companionship: A Guide to Protestant Theology and Practice" (Baker Academic, 2015). The book—which was written with two former professors and mentors, Richard Osmer, Ph.D., and Marcus Smucker, Ph.D.—won the 2016 book award from the Dallas Willard Center for Christian Spiritual Formation. Reed brings her experience in pastoral ministry and spiritual direction to aid seminary students and congregational leaders with a focus on health in ministry and financial well-being.



**BRUCE REYES-CHOW** is director of coaching at the Center for Progressive Renewal. He is an ordained minister in the Presbyterian Church (USA) and has been a church planter, redevelopment pastor, and interim pastor. He earned an M.A. in religion and theology from San Francisco Theological Seminary and a B.A. in Asian American Studies, sociology, and philosophy from San Francisco State University. Reyes-Chow is the author of several books, including "The Definitive-ish Guide for Using Social Media in the Church" (Shook Foil, 2012) and "But I Don't See You as Asian: Curating Conversations about Race" (BRC, 2013). His forthcoming title, "In Defense of Kindness," is expected in 2018. Reyes-Chow previously served as the moderator of the General Assembly of the PC(USA), as well as a board member of Public Religion Research Institute. He communicates with audiences around the country on issues of faith, technology, race, parenting, and church culture.



**MELISSA SPAS** is managing director of Education and Engagement for the Lake Institute on Faith & Giving. She spent two years developing new initiatives and strategic partnerships for Indiana University's School of Public and Environmental Affairs in Bloomington, then joined the staff of the Lilly Family School of Philanthropy. Spas worked for Leadership Education at Duke Divinity for six years, where she contributed to the development, design, and delivery of strategic leadership programs and resources for Christian institutions. She holds a B.A. from Allegheny College, an M.T.S. from Harvard Divinity School, and a graduate certificate in nonprofit management from North Carolina State University.



**LINDA STAATS** is director of The Generosity Project, a resource of the Evangelical Lutheran Church in America to engage and equip all generations to practice generosity and faithful stewardship. She is the owner and developer of HomeGrown Faith, a resource for faith formation and education. Staats leads ELCA Cross+Generational Engagement workshops; serves on the Board for ELCA Lutheran Schools and Early Learning Centers; advises GenOn Ministries, and consults the InterGenerate Conference, an ecumenical and international gathering planned for 2019. She previously earned a B.S. in Family Relations and Child Development from Iowa State University; an M.A. in Human Development and the Family, and Marriage and Family Therapy from the University of Nebraska–Lincoln; and served as assistant to bishops for two ELCA synods. Her writing, teaching, and consulting focuses on a lifespan approach to ministry, integrating research and practical theology, and connecting people to God's stories and their own stories to better serve in their homes and in the world. Find her work at [www.homegrownfaith.net](http://www.homegrownfaith.net).



**LARRY STRENGE** has served as director for evangelical mission of the Evangelical Lutheran Church in America Southwestern Minnesota Synod since 2009. Prior to his current role, he was a mission developer, director, and pastor at Living Waters Lutheran Church in Sauk Rapids, Minnesota. Strenge received a M. Div. from Luther Seminary in St. Paul, Minnesota. Emerging from a background in rural Midwestern farming, Strenge earned a B.A. in business administration from Augustana University in Sioux Falls, South Dakota. He worked in business and trading commodities at Cargill, Inc. and Minneapolis Grain Exchange, and also was a pastor of a rural church. He served as a cottage parent at Queen Louise Home for Children in the Virgin Islands, a program providing residential foster care for abused and abandoned children. Strenge brings his experience in business, leadership, and pastoring to make progress in the mission of the ELCA in southwestern Minnesota.



LIFELONG LEARNING OPPORTUNITIES

# KAIROS

Luther Seminary's KAIROS continuing education courses offer a wealth of learning opportunities designed for church leaders of all denominations. Visit us online to learn about all of our classes and areas of study, including preaching, faith formation, congregational care, and leadership.

## OCTOBER

- Working Preacher Presents: The Craft of Preaching
- Soul Shop™ - Ministering to those impacted by Suicidal Depression, focusing on youth
- Teaching Healthy Boundaries

## NOVEMBER

- Helping the Sermon and Worship Last All Week Long
- Milestones Ministry
- Shepherd of Souls
- Applied Suicide Intervention Skills Training
- School for Lay Ministry

## JANUARY 2019

Mid-Winter Convocation: Food, Land and Sustainability

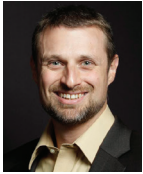
See all classes and register at  
[luthersem.edu/kairos](http://luthersem.edu/kairos)

[kairos@luthersem.edu](mailto:kairos@luthersem.edu) | 651-641-3416



LUTHER SEMINARY

# Speakers (continued)



**MARK R. TEASDALE** has served as associate professor of evangelism and director of the D.Min. program at Garrett-Evangelical Theological Seminary in Evanston, Illinois since 2008. He earned his Ph.D. from Southern Methodist University in Dallas. He also earned a D.Min. and M.Div. from Wesley Theological Seminary in Washington, D.C., and a B.A. in International Relations from The American University in Washington, D.C. He is an elder in the Baltimore-Washington Conference of The United Methodist Church, where he served for twelve years in the roles of youth pastor, associate pastor, and senior pastor. Teasdale is the author of "Methodist Evangelism, American Salvation" (Pickwick, 2014), "Evangelism for Non-Evangelists: Sharing the Gospel Authentically" (IVP, 2016), and "Go: How to Become a Great Commission Church" (Foundry, 2017). He has published several articles on Methodism and evangelism, served as the editor of Witness: The Journal of the Academy for Evangelism in Theological Education, and is the current president of the Academy for Evangelism in Theological Education. He was also selected as one of the first Billy Graham Center for Evangelism Fellows in 2016.

*The Aus Memorial Lecture on evangelism was established in 1978 in memory of George Aus, a prominent evangelist and professor of systematic theology at Luther Seminary from 1939 to 1973.*



**ERIN WEBER-JOHNSON** is former senior program director of strategic resources at the Episcopal Church Foundation, where she began as a capital campaign consultant in 2009. She has worked with Episcopal leaders to develop strategic visions and annual giving plans that make churches and organizations sustainable. Prior to her work with ECF, Weber-Johnson was a grant officer at Trinity Wall Street in New York City and at the General Theological Seminary. She was previously a missionary of the Episcopal Church, and holds a master's degree in public administration from New York University. Weber-Johnson's work includes managing consulting services to Episcopal entities and is primary faculty member for Project Resource 2.0, which trains teams to successfully raise funds. She has facilitated cross-denominational events, national plenaries and workshops, diocesan trainings, vestry retreats, and live webinars. She is part of a research team, the Collective Foundation, that examines the gap in research data of fundraising characteristics of majority people of color.

WORKING PREACHER

PRESENTS

SAVE THE  
DATE

OCTOBER  
1-3, 2018

# THE CRAFT OF *PREACHING*

An experience in all things preaching with  
**Amy Butler, Marvin McMickle, and Frank Thomas,**  
hosted by **Karoline Lewis.**

 LUTHER SEMINARY

[luthersem.edu/preaching](http://luthersem.edu/preaching)

27th  
ANNUAL

# Festival of **HOMILETICS**

Preaching as  
**Moral Imagination**

May 13-17, 2019  
Join us in Minneapolis.

Amy Butler  
Anna Carter Florence  
Cláudio Carvalhaes  
Yvette Flunder  
Rachel Held Evans\*  
Rolf Jacobson  
Karoline Lewis  
David Lose  
Barbara Lundblad  
Brian McLaren  
Marvin McMickle\*

Otis Moss III  
Matt Skinner  
Raphael Warnock  
\*New voice for 2019

Registration opens Nov. 1.

[festivalofhomiletics.com](http://festivalofhomiletics.com)

