

AUGSBURG UNIVERSITY SEAL: HISTORY AND MEANING



THE AUGSBURG COLLEGE SEAL WAS BASED ON ALUMNUS PAUL L. LONSTRELIE'S CENTENNIAL SYMBOL.



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THE SEAL FOR AUGSBURG COLLEGE AND THEOLOGICAL SEMINARY FEATURED MARTIN LUTHER.

The seal conservation process began as Augsburg College explored the steps involved in changing its institutional name to Augsburg University. The seal enhances an original centennial symbol design and aligns with the institution's current reality, reputation, and promise.



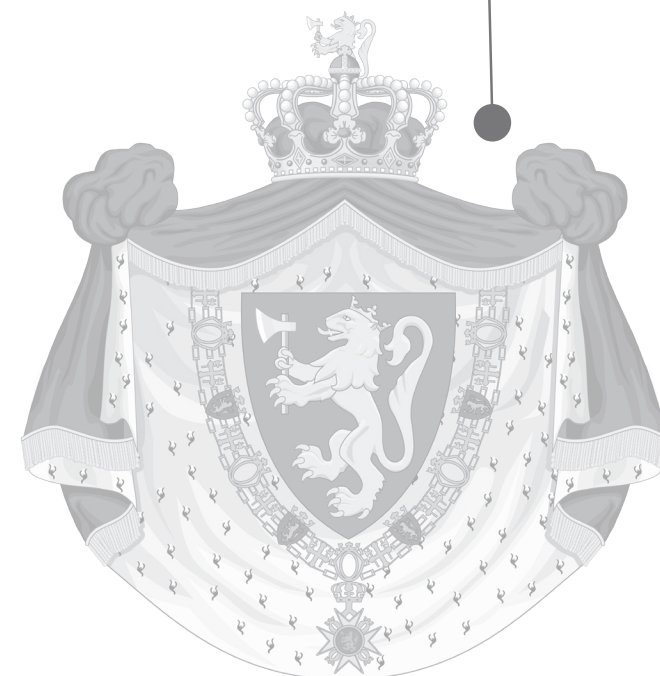
THE CROSS DEPICTS THE SIGNIFICANT RELATIONSHIP BETWEEN THE CHURCH AND HIGHER EDUCATION.

THE SILHOUETTE OF THE MINNEAPOLIS SKYLINE EMPHASIZES AUGSBURG'S METROPOLITAN RESOURCES AND OPPORTUNITIES.

THE DEEPLY THEOLOGICAL STATEMENT, "THROUGH TRUTH TO FREEDOM," SUMMARIZES THE BELIEF THAT THE TRUTH SETS US FREE TO BE EDUCATED AND TO SERVE.



THE EAGLE REPRESENTS AMERICAN DEMOCRACY.



THE LION REPRESENTS AUGSBURG'S NORWEGIAN-AMERICAN HERITAGE.



THE LAMP OF LEARNING DEPICTS SOUND SCHOLARSHIP.

AUGSBURG OPENED IN SEPTEMBER 1869 IN MARSHALL, WISCONSIN, AND MOVED TO MINNEAPOLIS IN 1872.



THE FOSHAY TOWER RETURNS TO THE CENTER OF THE SEAL AS A NOD TO AUGSBURG'S CENTENNIAL SYMBOL.